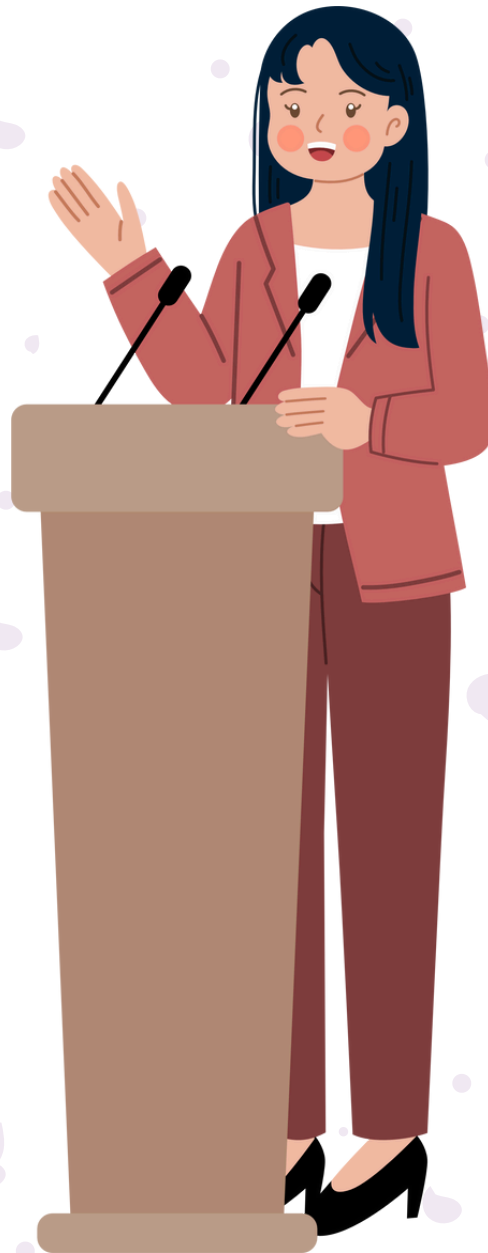


# Rhetorical Analysis

an analysis of how a speaker or writer uses certain techniques in order to have a specific impact on the audience

Points for Analysis

purpose,  
audience, topic,  
speaker, context,  
medium, tone



What is the speaker's intention?  
What impact do they aim to have?

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